

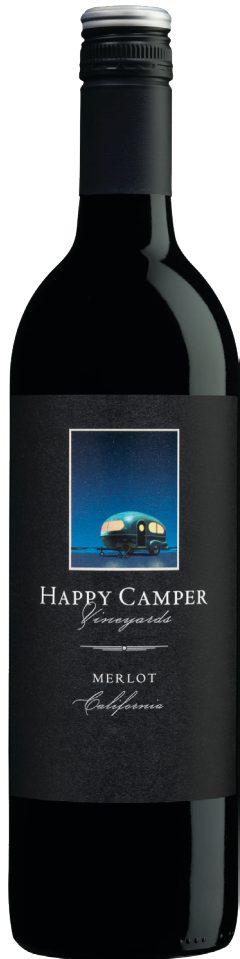


# HAPPY CAMPER

## Winemaking Philosophy

When did enjoying a great glass of wine become an indoor activity? Well, at Happy Camper Wines we define ourselves with what we do outside of the cellar. Happy Camper celebrates the freedom of the great outdoors, and complements any activity. Whether you're seeking out a new adventure, or relishing a beautiful sunset, Happy Camper Wines will complete any occasion. Because above all it's about "getting to where life is good".

### Happy Camper Merlot



#### TECH DATA

Appellation 100% California  
Alc: 12.5%  
pH: 3.55  
TA: 0.65  
RS: 0.5  
Case Production: 4,000 cases  
Suggested Retail: \$9.99

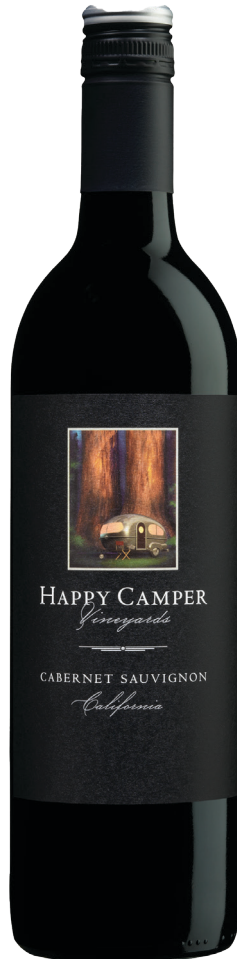
#### WINEMAKER'S NOTES

A delightfully refreshing Merlot, the Happy Camper Merlot is a crowd favorite. On the nose, it delivers aromas of blackberry, plum, and spice. On the palate those flavors, along with currant, give way to luscious fruit that becomes supple, smooth tannins on the finish.

#### FOOD & WINE PAIRINGS

Smooth tannins effortlessly make way for grilled pork tenderloin, smoked salmon, and/or pastas and pizzas. The night is filled with stars. Our Merlot is one of them, Happy Camper!

### Happy Camper Cabernet Sauvignon



#### TECH DATA

Appellation 100% California  
Alc: 13.5%  
pH: 3.58  
TA: 0.68  
RS: 0.5  
Case Production: 8,000 cases  
Suggested Retail: \$9.99

#### WINEMAKER'S NOTES

Brimming with blackberry, underscored by earth and spice, this Happy Camper Cabernet Sauvignon is intended to please an easy-going lifestyle. On the nose, it delivers aromas of wild black fruit, plum, and spice. On the palate this segues into more expressive berry flavors. And, as it finishes, it conveys silky, soft tannins that linger with black fruit.

#### FOOD & WINE PAIRINGS

This Cabernet is your perfect companion to roasts, hearty grills, or full-flavored cheeses. Taste the adventure and live large, Happy Camper!

### Happy Camper Chardonnay



#### TECH DATA

Appellation 100% California  
Alc: 12.5%  
pH: 3.6  
TA: 0.57  
RS: 0.4  
Case Production: 3,000 cases  
Suggested Retail: \$9.99

#### WINEMAKER'S NOTES

This Happy Camper Chardonnay complements any adventure. Crisp apple and pear with fresh fruit aromas combine after a desert rainstorm. On the palate, thirst-quenching cool climate apple and pear flavors deliver delicious fruit...all finishing with a refreshingly lively mouthfeel.

#### FOOD & WINE PAIRINGS

This Chardonnay is a perfect wine for sautéed sea bass or roast chicken with creamy risotto. Clearings and wide open spaces await, Happy Camper!