



HAPPY CAMPER

"getting to where life is good"

As Seen on winelabels.org

"Must we always be cramped up in cellars and leather clad dens?" asks Jeffery Dye.

His range of Happy Camper wines evoke the freedom a guy can enjoy when he heads out into the country. Leaving his leather den our website narrator (Cabernet Sauvignon) parks next to Steve's cabin, plugs in and prepares to hunker down. "At night Steve would play quiet jazz ... I uploaded my file via Steve's dish .. and let out a primal scream of joy" He's not so lucky on the Chardonnay. "After two hours working my favorite secret spot, not one had risen to taste my fly." But by the time we get to the Merlot he's "flapping about with my old thruster."

Triggered by the 'Happy Camper' name, my filthy mind found double entendres everywhere. But Jeffrey denies any such intention. "Sorry," he told me, "I don't know what the word entendres means. I am going to have to look it up."

These delightful labels -- they won a Gold medal at the 2006 Los Angeles County Fair -- show a silver Airstream camper under towering clouds on the chardonnay, an ocean-side beach under a dark, starry sky on the merlot and two giant redwood trees on cabernet sauvignon.

Jeffery says "Happy Camper appeals to the young at heart looking to be free of the crusty old school attitudes about wine and food. In three delicious varietals, Happy Camper is setting the pace for the good times ahead. With its distinctive packaging and memorable name, Happy Camper is poised to become an American wine legend."

The wines are closed with screw caps (hooray - no hunting for a corkscrew) and retail for \$8.99



www.happycamperwines.com