



# HAPPY CAMPER

"getting to where life is good"

**From Southern California up to the Northwest,  
Happy Camper Wines are the perfect pairing for Summer fun!**

## Los Angeles Times

*As Seen on...travel.latimes.com  
May 1, 2009*

### **Newport Beach for Kind of Cheap Family Lodging**

...for my little family of three, this was an unknown quantity -- not a hotel or condo or rental house, not camping, not a rustic cabin. The resort has its own marina; a little dock; a playground; an upscale restaurant with retractable roof (the Back Bay Bistro); a general store that rents golf carts, Segways and bicycles; and best of all, its own little lagoon, with tiny bay waves lapping at its own crescent of sand, the scene punctuated by meandering ducks, gulls and shore birds. Even after rates rise for summer, it's easy to see the lure of a few lazy days here.

Settling in, we found the resort half-empty, the beachfront promenade ideal for an almost-5-year-old bicyclist who still uses training wheels. The grounds were immaculate...From the store we bought breakfast cereals, milk, juice, Graham crackers, chocolate, marshmallows, **a bottle of Happy Camper Cabernet Sauvignon** and a few sand toys. - *by Christopher Reynolds*



*As Seen on...  
northwestwininganddining.com  
May 4, 2009*

### **"Glamping" At Lakeside Resort**

Here's a new word to add to your vocabulary: "glamping," a combination of "glamour" and "camping."

And to kick off "glamping" season in May 2009 (according to a recent press release), "Lakedale Resort at Three Lakes, nestled between Roche Harbor and Friday Harbor on San Juan Island in Washington State, will offer new 'Glamping Survival Kits,' a collection of outdoor necessities for the glamorous camper ('glamper'). Each package was developed to be enjoyed while staying at one of 13 'glampsites,' featuring canvas cabins furnished with a queen bed, full-size sleeper sofa or lounge chairs, bed and bath linens, and beautiful hickory furniture."

The Happy Hour..."Glamping Survival Kits,"...priced at \$70, sounded good to us:

Happy Hour: Two folding pilsner or wine "glasses;" one 10-ounce unbreakable hip flask; a freestanding wine bottle and glass holder; **a bottle of Happy Camper wine (naturally!)**; one six-pack of beer and one Lakedale Resort logo corkscrew.  
- *by Braiden Rex-Johnson*