

FOR IMMEDIATE RELEASE

For More Information, Contact:

Susan Austin
Communications Manager
Kampgrounds of America, Inc.
406-254-7482
saustin@koa.net



**Great people.
Great camping.™**

KOA Kampground Staff Featured on RVTV

South Padre Island KOA Managers are “Happy Campers” in TV Wine Segment

SOUTH PADRE ISLAND, TX (July 15, 2008) – South Padre Island KOA Kampground managers Tom and Stacie Brooks and their employees can be seen on the RVTV program, being shown on the Outdoor Channel this week.

The Brooks offered the use of their beautiful, bayfront Kampgrounds of America location to the RVTV television crew, who shot a segment about Happy Camper Wine there. The Brooks are shown enjoying the company of their employees and sharing the wine, which is reviewed in the July 31 edition of Wine Spectator magazine, as well as the September issue of Wine Enthusiast magazine.

“We had all the employees over and had a great time tasting the wine and enjoying the barbeque the day we shot that piece,” laughs Tom Brooks, South Padre Island KOA owner. The same destination that Tom and Stacie call home is a winner of the 2007 KOA President’s Award and listed as one of the three Top Fishing Spots in America by ReserveAmerica’s Top 100 Family Campgrounds.

Phil Andrews, who works with Tom and Stacie, says, “They’re the same in person as they appear on camera – they are great people!”

The Happy Camper Wine they are shown enjoying received good reviews in the Wine Spectator magazine, and one variety received a Best Buy designation in Wine Enthusiast, which will publish this September.

For more information about the South Padre Island KOA and to make a reservation, visit www.koa.com, or call (800) 562-9724.

For more information about Happy Camper Wine, contact Jeffrey Dye at (925) 997-8535 or visit www.happycamperwines.com.