



HAPPY CAMPER

“getting to where life is good”

FOR IMMEDIATE RELEASE
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HAPPY CAMPER RELEASES THREE NEW WINES ***Heading Into Fall Foliage ~ Enjoying the Spirit of a Happy Camper***

Alamo, CA: Happy Camper has released the following three wines, just in time for easy fall fare:

2010 Chardonnay ~ \$8.99
2009 Happy Camper Merlot ~ \$8.99
2009 Cabernet Sauvignon ~ \$8.99

Enjoying Happy Camper wines is more about those fun, memorable moments, when a glass of wine is one of the unforgettable ingredients during the best of times. Fall ushers in events, like fall sports, outings with friends, and times when we all feel like Happy Campers during this time of harvest.

The **2010 Happy Camper Chardonnay** presents crisp apple and pear on the nose, with similar flavors on the palate. This wine is a natural pairing for simple fare, including cheeses or stir fried vegetables. It is also very enjoyable with a roast turkey sandwich.

The **2009 Happy Camper Merlot** has flavors of blackberry, plum and spice, while supple tannins smooth the way for grilled pork tenderloin, smoked salmon, pastas and pizzas. The night is filled with stars, when Happy Camper Merlot is one of them!

The **2009 Happy Camper Cabernet Sauvignon** is loaded with spice and berry flavors. A fantastic accompaniment for herb-encrusted roast leg of lamb or grilled beef tenderloin; at home or a camp site, this Cab delivers the right complement to any meal.

Happy Camper wine is about adventure and good times. Whether traveling or staying close to home during this fall season, Happy Camper wine fits perfectly in any plans.

These “every day value” wines are affordably priced at only \$8.99 a bottle. Happy Camper not only reflects Tech data is also attached with more details.

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